Promotion of health tourism

2945. SHRI K. RAMA MOHANA RAO: Will the Minister of TOURISM be pleased to state:

(a) whether it is a fact that Government are planning to pitch for co-branding exercise alongwith premium Indian hotel zones and Ministry of Health and Family Welfare to give medical tourism the much needed boost;

(b) whether any action plan has been prepared for this purpose;

(c) whether the Ministry propose to promote health tourism along with Incredible India Campaign; and

(d) if so, what are the other strategies that Government propose to promote health tourism in the country?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) No, Sir.

(b) Ministry of Health & Family Welfare and Ministry of Tourism have formed a Task Force, headed by Secretary (Health) and senior officials of the Ministries concerned and experts in the medical field, with a view to promoting India as a Health Destination for persons across the globe so as to gainfully utilize the health care expertise and infrastructure available in the country.

(c) and (d) Ministry of Tourism has decided to promote and market India as a Healthcare destination through collaterals/print/electronic and internet media under the Ministry of Tourism's "Incredible India Campaign".

Assistance for tourism projects in Andhra Pradesh

2946. SHRIMATI VANGA GEETHA: Will the Minister of TOURISM be pleased to state:

(a) whether Government have released any assistance for tourism projects to the State Government of Andhra Pradesh during the last one year;

(b) if so, the names of the projects;